VOTERS WANT TO MAKE BIG OIL PAY

After learning about Big Oil’s con to deceive the American public, 82% of Americans think the fossil fuel industry should be held accountable.

In the early months of 2019, the Center for Climate Integrity (CCI) conducted a national online survey of registered voters to gauge their opinion on climate change issues and corporate responsibility. The results, which echo on-the-ground evidence from pilot campaigns in California and Florida, confirm that voters across the country—regardless of race, age, party, or gender—support holding fossil fuel companies accountable for climate change costs. And when respondents hear about Big Oil & Gas’s con and the actual costs of climate change, support for holding corporate polluters accountable increases by 12 points.

THIS IS A BIPARTISAN ISSUE

91% of Democrats 78% of Independents 73% of Republicans
Want to hold Big Oil Accountable for Climate Change Costs

It’s Time to Take Action
Climate change is not a problem we can wait to tackle any longer—our communities must take action now.

Methodological Notes 16,798 registered voters in the United States completed the survey via online panel from January 22 to 29, 2019. The sample was weighted based on the U.S. Census Bureau’s Voting and Registration Supplement to the Current Population Survey for registered voters in the United States based on age, gender, race, educational attainment, census region and Hispanic ethnicity. The 95% credibility interval for this survey nationally is +/- 0.8%, which includes the square root of the design effect (DEFT): 1.0265381.

See the full report at climatecosts2040.org
Reach out for more information at coststudy@climateintegrity.org